



BAYVIEW MERCHANTS ASSOCIATION

Board of Directors Meeting- minutes

Friday August 4, 2023 / 10:00 – 11:30 AM

Via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/87246813678?pwd=ZlZRUUUzWnZ5SW9YTFdXdj9mcGs4Zz09>

Meeting ID: 872 4681 3678

Passcode: 799597

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| I. | Establish a Quorum / Review and Approve Agenda
Present: Al Williams, Marsha Maloof, Dontaye Ball, Marcus Tartt | 10:00 AM |
| II. | Approve July 14, 2023 Minutes
Minutes not available | 10:05 – 10:10 AM |
| III. | Member Updates
None | 10:10 – 10:20 AM |
| IV. | Officers' Reports (Non-Agenda Items) | 10:20 – 10:35 AM |
| | a. Treasurer – Current Balance in BMA Account is \$44,764; | |
| | b. Secretary - none | |
| | c. Vice President / SFCDMA Delegate – none | |

d. President – Discussion on BMA’s role in the Community and how we can best support the Community:

- **We can refer to the Strategic Plan to identify our focus areas;**
- **We can advocate for merchants in the Community;**
- **We can facilitate workshops and training for merchants in the community;**
- **We can serve as a conduit to city departments and public officials, providing access for merchants to share their issues and concerns;**
- **We can implement projects that we already have in the pipeline, including future search, street lighting, website etc.**

V. Old Business / Updates

10:35 – 11:15 AM

a. Web Site Development

There are a few items we need to provide the the website developer to complete the website; Tartt will provide a list of website items for the Board to complete by Friday, 8/11;

b. Corridor Lighting Project

Lights in certain sections of the Corridor need repairs and we have been working with technicians to resolve the issue. BMA provided a \$100 stipend and free membership to Merchants who have agreed to use their facilities to activate the corridor lights through May, 2024 (Williams)

c. Avenue Greenlight Project

The 2nd phase of the Avenue Greenlight project, which consists of the Future Search is still in the planning stage; the Board will review a draft Conflict of Interest document and decide whether or not Board Members can work as a contractor on the project (Williams);

d. BMA Insurance – Errors & Omissions

Motion (Tartt) to approve payment in the amount of \$1,267 to Chubbs Insurance for General Liability and Errors & Omissions Insurance; Second (Ball); Approved 4-0.

VI. New Business 11:15 – 11:25 AM

a. Corridor Walk with District Attorney

Proposed for 9/6, Williams and Ball will contact DA’s office to discuss in more detail; we could potentially do the Corridor Walk in the evening to showcase the BMA Corridor Lighting Project, focusing on area from Old Skool Café to Tallios. (Ball)

b. Hiring part/full-time personnel to support BMA efforts

We need to focus our efforts on securing an employee to support BMA efforts in the community; Tartt will explore options for structuring a partnership with a community entity to share in the supervision, administration and personnel management of the future employee and report back at the next Board Meeting (Tartt)

VII. Announcements / Good of the Order 11:25 - 11:30 AM

a. Next Board Meeting- September 1, 2023 / 10:00 AM

VIII. Adjourn 11:30 AM

Meeting adjourned at 11:30 am